

# THE IMPERIAL VALLEY HEALTHCARE DISTRICT

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(AB918)

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**NOTICE OF SPECIAL MEETING  
940 WEST MAIN STREET SUITE 211  
EL CENTRO, CALIFORNIA 92243**

**Thursday, March 14, 2024**

**THE BOARD OF DIRECTORS OF IMPERIAL VALLEY HEALTHCARE DISTRICT  
WILL CONDUCT A  
SPECIAL MEETING**

**THE SPECIAL MEETING WILL BEGIN AT  
6:00 P.M.**

**AT**

**County Administration Center Board Chambers  
940 West Main Street, Suite 211  
El Centro, CA. 92243**

**ZOOM LINK:**

<https://zoom.us/j/96236561134?pwd=dWY0dnFvRzdoV2NDSEl6L1dJczRmQT09>

**Meeting ID# 962 3656 1134 Passcode: 223362**

**Dial In: 1 (669) 900-9128**

**AGENDA**

- 1. CALL TO ORDER**
- 2. ROLL CALL-DETERMINATION OF QUORUM**
- 3. PLEDGE OF ALLEGIANCE**

**4. CONSIDER APPROVAL OF AGENDA:**

In the case of an emergency, items may be added to the agenda by a majority vote of the Board of Directors. An emergency is defined as a work stoppage, a crippling disaster, or other activity that severely imperils public health, safety, or both. Items on the agenda may be taken out of sequential order as their priority is determined by the Board of Directors. The Board may take action on any item appearing on the agenda.

**5. PUBLIC COMMENTS:**

At this time the Board will hear comments on any agenda item (items not on the agenda are not addressed at Special Meetings). If any person wishes to be heard, he or she shall stand; address the president, identify self, and state the subject or agenda item for comment. Time limit for each speaker is 3 minutes. A total of 15 minutes shall be allocated for each item.

**6. CONSENT CALENDAR:**

Any member of the Board, staff or the public may request that items for the Consent Calendar be removed for a discussion. Items so removed shall be acted upon separately immediately following approval of items remaining on the Consent Calendar.

- Approval of the minutes for February 22, 2024

**7. BOARD COMMENTS: REPORTS ON MEETING AND EVENTS ATTENDED BY DIRECTORS, AND AUTHORIZATION FOR DIRECTOR ATTENDANCE AT UPCOMING MEETINGS AND EVENTS/DIRECTORS COMMENTS:**

- Brief reports by Directors on meetings and events attended. Schedule of upcoming Board meetings and events.

**8. DISCUSSION AND/OR ACTION ITEMS:**

- a. Discussion and/or Action: Approve contract with demographer for districting plan development and creation of district maps, or alternative.
- b. Discussion and/or Action: Presentation of Kaufman-Hall Study
- c. Discussion and/or Action: Discussion with legal counsel regarding:
  - a. Adoption of Regular Meeting schedule;
  - b. Governance training date;
  - c. Review of preliminary District road map;
  - d. Prioritization of District policies
  - e. Imperial County LAFCO Public Hearing - March 28, 2024

**9. ITEMS FOR FUTURE AGENDA:**

This item is placed on the agenda to enable the Board to identify and schedule future items for discussion at upcoming meetings and/or identify press release opportunities.

**10. ADJOURNMENT:**

- a. Regular and Special Board meetings will be held as determined by the IVHD Board.
- b. The next meeting of the Board will be held: To be Determined.
- c. The agenda package and material related to an agenda item submitted after the packets distribution to the Board is available for public review in the lobby of the office where the Board meeting will take place.

**A copy of the agenda was posted March 11, 2024, at 601 Heber Avenue, Calexico, California 92231 at 9:00p.m. and other locations throughout the IVHD\_pursuant to CA Government code 54957.5. Disclosable public records and writings related to an agenda item distributed to all or a majority of the Board, including such records and written distributed less than 24 hours prior to this meeting are available for public inspection at the District Administrative Office where the IVHD meeting will take place.**

**NOTICE In compliance with the Americans with Disabilities Act, any individuals requesting special accommodations to attend and/or participate in District Board meetings may contact the district at (760)357-6522. Notifications 48 hours prior to the meeting will enable the district to make reasonable accommodations.**



National Demographics Corporation

# Company Background and Additional Details on Project Elements

By National Demographics Corporation

Douglas Johnson, President

Phone: (818) 254-1221  
FAX (818) 254-1221

P.O. Box 5271  
Glendale, CA 91221

[info@NDCresearch.com](mailto:info@NDCresearch.com)  
[www.NDCresearch.com](http://www.NDCresearch.com)



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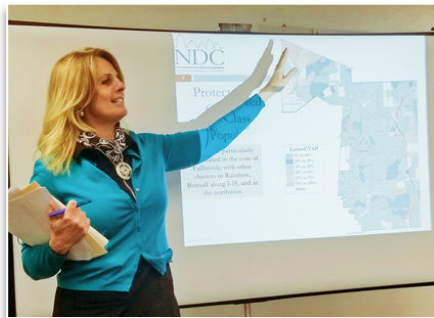


## Brief History of National Demographics Corporation

Since our founding in 1979, NDC has served hundreds of local governments. While most of NDC's work is in California and Arizona, the firm has performed projects in all regions of the country, serving clients as varied as the States of Mississippi, Arizona, Florida and Illinois; Clark County (Nevada); Jacksonville (Florida); numerous counties of all sizes across California and Arizona; the San Diego Unified School District; and relatively smaller jurisdictions such as the City of Bradbury, the City of Solvang, and Clay Elementary School District.

The company is especially well known for its districting and redistricting work with local governments. No company has been responsible for addressing the electoral demographic needs of more local governments, as NDC has conducted over 450 local government districting and/or redistricting projects, including 215 such projects in the 2021/2022 post-Census redistricting cycle alone. By our count, NDC performed the districting work for over 85% of the nearly 200 California cities that moved from at-large to by-district elections since the 2001 passage of the California Voting Rights Act.

Nationally recognized as a pioneer in good government districting and redistricting, NDC has unmatched expertise in the issues, questions, and decisions jurisdictions face in any discussion regarding districting, redistricting, the Federal and local state Voting Rights Acts, and related election system choices.





## Company Philosophy

### **Professionalism**

NDC's personnel are nationally recognized as leaders in the districting field and are responsible for numerous books and articles on the subject. NDC possesses all the hardware and software necessary to meet the districting and redistricting needs of any jurisdiction, and its personnel have unmatched experience in the line-drawing side of this work, as well as in developing the databases used for these purposes. But more important are the firm's interpersonal skills and the team's understanding of the perspective of all parties in this process.

### **Local Leadership and Non-Partisan Professionals**

NDC is an advisor and technical resource. The firm's role is to assist our clients through the complicated demographic and legal framework for their project. NDC shares its experience and expertise, but the final plan is selected by the jurisdiction's elected leaders, not NDC. The firm is sometimes criticized, usually by people from outside of the client jurisdiction, for not acting as an advocate or proselytizer for what these outsiders think is "right" for the client. But NDC team members are expert advisors, not proselytizers. NDC guides our clients through the process to a map that meets all legal requirements and the goals of our client – not the goals of outside critics. NDC welcomes the chance to assist each client through this process following the direction of the jurisdiction's elected leadership, key staff members, and the entire community.

A common question in many districting or redistricting projects is whether there is any influence of any improper political bias on the process. NDC's four decades of success working for jurisdictions with all-Democratic leadership, jurisdictions with all-Republican leadership, and every possible combination in between, reflects our steadfast dedication to non-partisan service. At work, each of us puts our personal political feelings aside and focuses on implementing the policy goals and directions of our clients using NDC's non-partisan, professional and expert guidance regarding the requirements and options facing each client. We believe most of our clients would be hard-pressed to guess which NDC team members are registered as independents or with any political party, and we are proud to have satisfied customers and clients whose partisan leanings (even in their non-partisan local government offices) similarly cross the entire partisan spectrum.



### **Openness**

Any change in election systems can have momentous implications for the distribution of political power in a jurisdiction and for access by groups and individuals to the governance process. Not surprisingly, such changes often attract considerable public attention, sometimes generate intense controversy, and may draw charges of manipulation and abuse of power. It is crucial, therefore, that the jurisdiction establish, at the beginning, a process that is not only fair, but that is seen to be fair, to all contending groups and individuals.

### **Public Engagement**

NDC pioneered the “transparent districting” approach that involves the public at every stage of the process and the company invented the “public participation kit” back in 1990. But NDC’s most valuable service is the firm’s experience transforming often contentious and passionate debates into thoughtful, constructive discussions focused on the options and outcomes rather than individual personalities. NDC also has considerable experience working with translators in public forums and providing materials in English and Spanish.

NDC’s approach has been widely praised in the media, and NDC has worked extensively with all types of press including radio, television, newspaper, and new media.

### **Project Software**

NDC uses Caliper Corporation’s Maptitude for Redistricting software for processing public map submissions and drawing NDC’s draft maps and Board-directed revisions. Maptitude for Redistricting can open and use the standard “Shapefile” and “File Geodatabase” GIS data formats, and Maptitude for Redistricting can export all files to “Shapefile” and “File Geodatabase” formats.

NDC uses ESRI’s ArcGIS Online to present those maps for Board, Staff and Public review in an easy-to-use, interactive format. NDC also uses ArcGIS Pro for some specialized Geographic Information System (GIS) analysis; for opening and reviewing data received from clients or from other jurisdictions; and when needed for final map post-adoption processing for delivery to the jurisdiction and to the County Registrar. Microsoft PowerPoint is also used for many presentations, along with the ArcGIS Online interactive maps.





## The NDC Team

NDC's 40 years of service to local governments is grounded in our academic founding and decades of professional relationships with all forms of local governments. Each NDC team member has been extensively trained in the legal requirements, demographic details, and complicated personal and community interests involved in every districting and redistricting project. And every NDC team member has been briefed on the wide range of unusual and bizarre challenges NDC has encountered over our more than 250 successfully completed local government projects. Whatever question or situation arises, your NDC team can handle it.

NDC President Dr. Douglas Johnson leads all team training and closely monitors the progress of every client project. NDC President Dr. Johnson and Vice President Dr. Levitt are always available to all clients, and typically are personally involved whenever particularly unusual or complex situations arise. Each NDC team member brings their personal expertise in demographics, city governance, school district governance and/or special district management to every project. And each team leader has particular expertise and focus in specific geographic areas.

All team members profiles are available on [www.ndcresearch.com/about-us/](http://www.ndcresearch.com/about-us/).

## Recognition of the NDC's Expertise

Both national and local organizations have recognized NDC's unmatched experience and expertise in the Census, districting, and redistricting.

### National Recognition

Nationally, the National Conference of State Legislatures hosted NDC as a panelist at five different forums held for state legislators and legislative staff from across the country. NDC President Douglas Johnson addressed these forums on the following topics:

1. *Citizen Voting Age Data from a line-drawer's viewpoint*
2. *Communities of Interest in Redistricting: A key to drawing 2011 plans (and for their defense)*
3. *The Key to Successful Redistricting*
4. *Communities of Interest In Redistricting: A Practical Guide*
5. *The Arizona Independent Redistricting Commissions' experiences with the first-ever independent redistricting*



In addition:

- The National League of Women Voters hosted NDC President Douglas Johnson at a 2006 conference on “Building a National Redistricting Reform Movement,”
- Texas Tech University hosted Dr. Johnson as a panelist at its “Symposium on Redistricting;”
- The Arizona League of Cities and Towns hosted Dr. Johnson as a panelist on “Redistricting Law and the Voting Rights Act: What It Means for Your City or Town in 2011” and
- The Arizona Bar Association hosted Dr. Johnson as a panelist on “Communities of interest and technology in redistricting.”

**California League of Cities Recognition**

The California League of Cities hosted NDC as panelists over a dozen times to date:

- General Meeting panel: 2006 and 2015
- Executive Forum panel: 2018 and 2020
- City Clerk Department panel: 2014, 2017, 2018, twice in 2019, and 2020
- City Manager Department panel: 2015 and 2019
- City Attorney Department panel: 2018
- Inland Empire Chapter presentation: 2016
- South Bay Chapter presentation: 2020 and 2021

**Recognition by Additional California Organizations**

Other California organizations and conferences since 2011 recognizing NDC’s expertise in this field include:

2020	California County Counsel Assoc.	2021 Redistricting - What Local Government Attorneys Need to Know
2020	“Voice of San Diego” Politifest	Redistricting--What it means for our community
2020	County Committee Secretaries Annual Summit	The California Voting Rights Act
2020	Rose Institute of State and Local Government	2021 Redistricting: New Rules for California Local Governments



## National Demographics Corporation

2020	California Special Districts Association	California Voting Rights Act Challenge Factors
2020	Associated Cities of California – Orange County	2021 Redistricting: The Rules have Changed
2020	California Municipal Law Conference	Municipal Redistricting in 2021: New Rules of the Road
2019	California Association of School Business Officials	Transitioning to By-Trustee-Areas Elections
2019	USC City/County Fellowship Program	The Challenges of Municipal Election Districts
2019	California Special Districts Association	District Elections and the California Voting Rights Act
2018	California Special Districts Association	Converting From At-Large to By-District Elections Under the California Voting Rights Act
2018	Riverside County Bar Assoc.	Redistricting and the California Voting Rights Act
2018	California School Board Assoc.	Voter Districts: The Link Between Strong Community Engagement and a Successful Process
2017	California School Board Assoc.	15 Years with the California Voting Rights Act: Lessons Learned and Challenges Ahead
2017	UC's National Public Service Law Conference	Moderator, "Voting Rights 101"
2016	Los Angeles County School Business Officials	CVRA: What CBO's Need to Know
2016	Los Angeles County School Trustees Assoc.	The CVRA: What School Board Members Need to Know
2015	Associated Cities of California – Orange County	The California Voting Rights Act
2015	California School Board Assoc.	The California Voting Rights Act: What Board Members Must Know



2015	Los Angeles County School Boards Assoc.	CVRA & Districting: The Demographer’s Perspective
2011	Channel Cities Club	Lunch Keynote: “California's next experiment: independent, public redistricting”

**Trusted Advisor to Local Government and Redistricting Reform Groups**

NDC acted as an informal advisor to the California League of Cities and the California School Board Association during the debate over the AB849 “FAIR MAPS Act” in 2019.

NDC acted as an informal advisor to the California League of Cities during the debate over AB1276 (revising the FAIR MAPS Act provisions) in 2020.

NDC provided ideas, advice, maps and research to the 2008 Common Cause-led coalition that drafted and successfully advocated for Proposition 11, which created California’s State-level Independent Redistricting Commission.

**Advisor to Charter Review Commissions on Redistricting Provisions**

NDC advised the following groups on the redistricting and voting rights provisions of their charter revisions and ordinances:

2016	City of El Cajon charter revision and public education outreach
2015/16	Castaic Lake Water Agency and Newhall County Water District merger
2015/16	City of Corona Charter Revision
2011/12	Pasadena Unified advisor to Charter Revision Commission creating a redistricting commission and moving District to by-district elections
2009/10	City of Menifee advisor to by-district-elections ordinance language committee
2006-08	City of Modesto advisor to Charter Revision Commission creating an independent redistricting commission and public education outreach
2003	City of Goleta ordinance writing and public education outreach

**Expert Witness and Litigation Consultant**



## National Demographics Corporation

NDC President Douglas Johnson served as an expert witness in the following election and redistricting law cases:

2020	Chestnut v Merrill (Alabama)
2019	City of Redondo Beach vs State of California
2019	Ruiz-Lozito vs West Contra Costa Unified School District
2019	Common Cause v Lewis (North Carolina)
2018	Phillip Randolph Institute v Smith (Ohio)
2018	League et al. v. Johnson (Michigan)
2017	Luna v County of Kern
2018	Covington v State of North Carolina
2016	Garrett v City of Highland
2015	Jamarillo v City of Fullerton
2015	Harris vs Arizona Independent Redistricting Commission
2015	Solis v Santa Clarita Community College District
2015	Jauregui et al vs City of Palmdale
2014	Diego v City of Whittier

NDC Staff also served as litigation consultants for jurisdictions in the following California Voting Rights Act cases:

1. Anaheim
2. Carson
3. Compton
4. Escondido
5. Modesto
6. Poway
7. Santa Clarita
8. Whittier
9. Santa Clarita Community College District
10. Tulare Health Care District

### **Trusted Advisor to Local Government and Redistricting Reform Groups**

NDC acted as an informal advisor to the California League of Cities and the California School Board Association during the debate over the AB849 “FAIR MAPS Act” in 2019. NDC acted as an informal advisor to the California League of Cities during the debate over AB1276 (revising the FAIR MAPS Act provisions) in 2020. NDC provided ideas, advice, maps and research to the 2008 Common Cause-led coalition that drafted and successfully advocated for Proposition 11, which created California’s State-level Independent Redistricting Commission.

**NDC President Douglas Johnson at Governor Schwarzenegger's press conference in support of redistricting reform.**



(Left to right: Assembly Democratic Legislator John Laird, USC Senior Fellow Dan Schnur, Greenlining Institute representative (name unknown), AARP President Jeannine English, NDC President Douglas Johnson, Governor Arnold Schwarzenegger, League of Women Voters Senior Director Trudy Schafer, State Senate Republican Bill Leonard, League of Women Voters President Jacqueline Jacobberger, and three unidentified men).

## NDC Client Testimonials

Here is a sampling of what NDC's people have to say about NDC:

*"Here's a great expert. . . . today you bring him in for what sounds like good information, very smart man up here."*

United States Fourth District Court Judge James A Wynn, Covington v North Carolina, United States District Court for the Middle District of North Carolina, Case No. 1:15CV399

*"I have worked on Congressional, Legislative, Los Angeles County and Los Angeles City redistricting maps on behalf of the Latino Caucus and grassroots Latino organizations for over 30 years. Douglas Johnson is one of the top redistricting experts in California, and he is who I would pick to draw a map for me anywhere in the state."*

Alan Clayton, retired Executive Director of the Los Angeles County Chicano Employees Association

*"The excel spreadsheet is a fantastic tool. Just plug in the letter by district and on the tab see a running total of population by assigned district. It's cool."*



## National Demographics Corporation

Modesto resident's comment, June 16, 2008

*“One of the first, and in retrospect one of the best, decisions made by our commission was to hire Douglas Johnson and his colleagues at National Demographics Corporation as our primary consultants. I have never had the opportunity to work with a more highly qualified, hard-working, dedicated, professional and classy individual or group than Mr. Johnson and his associates at NDC.”*

Jim Huntwork, Arizona Independent Redistricting Commissioner  
(Republican)

*“In addition to his technical expertise, Doug had a keen sense of how to help us navigate the complexities of the process. He understands redistricting better than any person I know. He has a unique ability to synthesize that which is very complicated and make it very understandable for the public. He frequently would present various options, without representing any position, clearly delineating differences and challenges of each option in a clear and succinct manner.”*

Josh Hall, Arizona Independent Redistricting Commissioner (Democrat)

*“It was a great pleasure to work with Doug Johnson and NDC during the first Independent redistricting effort in Arizona. Doug and his staff were professional, efficient, responsive, and even-handed. They listened very carefully to the instructions given by the commission and performed each mapping task without bias of any kind. I would highly recommend NDC to any jurisdiction, or commission, wishing to have a successful redistricting process.”*

Steven W. Lynn, Chair, Arizona Independent Redistricting Commission  
(Independent)

*“Thank you for all of your hard work, assistance, and patience with me during this year of CVRA conversion to by-area trustee elections. Your continual reassurance and support in dealing with all of the details was sincerely appreciated. We all have jobs to do, but when working with all of you I felt that you always went the extra mile to support our District with excellent customer service. The multiple revisions, extra conference calls, and follow up suggestions made a difference to Scott, Linda, and me. I personally enjoyed joking around with each of you while remaining professional in all presentations. It was a pleasure working with all of you. “*

Jennifer Williams, Ed. D., Fullerton Joint Union High School District,  
Executive Director Administrative Services

*“Thank you for taking time out of your busy schedule to participate in the City Official Roundtable I hosted on the 2020 U.S. Census at the Redondo Beach Performing Arts Center. I appreciate that you shared your expertise on the Census to the government officials*



*who were present. It is critical that we work together to ensure that everyone is counted in the upcoming Census.”*

Ted W. Lieu, Member of Congress, California 33<sup>rd</sup> District.

## NDC Approach to Public Engagement

### The Three E’s of Public Participation: Engage, Educate, and Empower

NDC’s “Three E’s” approach recognizes the complex and daunting nature of districting and redistricting projects, while emphasizing the importance of public participation in such projects.

Given the complexity of the issue, the public cannot be expected to jump in with constructive ideas and input without encouragement. So NDC’s approach begins with the first “E”: **Engage**. NDC works with our clients to get the word out about why the project matters – and how input from residents can be a decisive element of the project.

Once their interest is engaged, the second “E” is **Educate**. Most media coverage of this topic focuses on congressional gerrymandering, giving the entire field a tainted and hopeless feel. NDC works with our clients to explain how local districting and redistricting is based on neighborhoods and communities – not national politics. We educate the public on the data, requirements and goals of redistricting, and on the many options residents have to formulate and share their own maps or other constructive input.

The third “E” is **Empower**. For those projects where the level of public interest and engagement justify the expense, NDC offers an unmatched array of paper, Excel-based, and online mapping tools that residents can use to draw detailed, population-balanced maps for consideration by the jurisdiction.

When included in a project, NDC has seen considerable public interest in these optional public participation tools. Often five, ten or even twenty or thirty draft maps are proposed by community residents. And NDC developed a highly refined and proven methodology for efficiently guiding our clients through selecting and refining a map, even when starting from 10, 20, 30 or more initial draft maps.

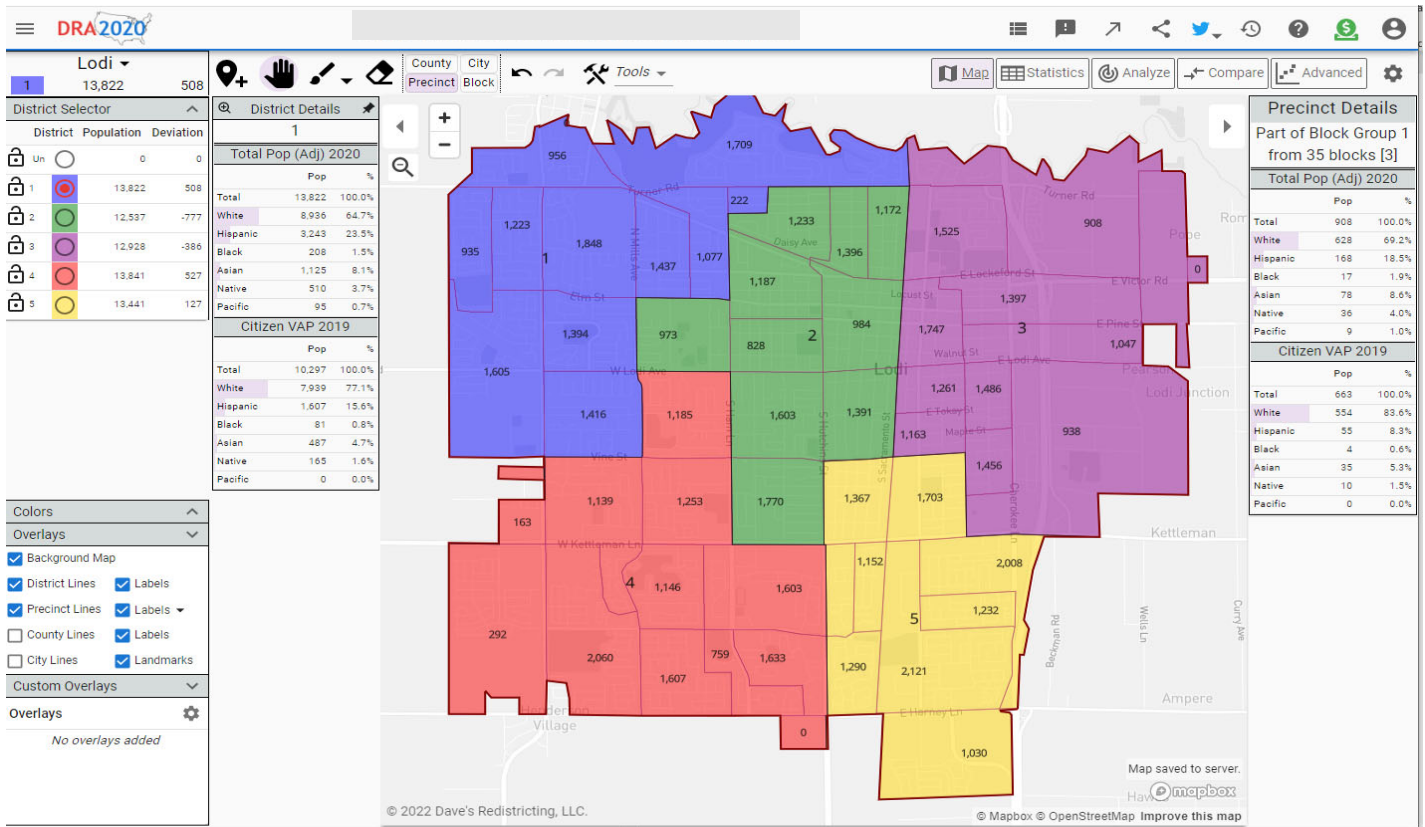
For those jurisdictions where the expense of the optional mapping tools is too high, NDC always welcomes any letters, comments, or hand-drawn maps that residents wish to submit during the districting or redistricting process.



For every project, at no extra expense, NDC includes an online “interactive review map” that allows residents to analyze draft maps zooming in and out, searching for specific addresses, and by changing between street maps, satellite images, and other underlying base maps.

Samples of these tools are shown on the following pages, and additional details on each of them appears later in this proposal.

## Sample Online Mapping Tool



Sample Public Participation Mapping Tool

## Public Participation Kit

Each number indicates the total population of that "population unit" area. Each district must have essentially equal population.

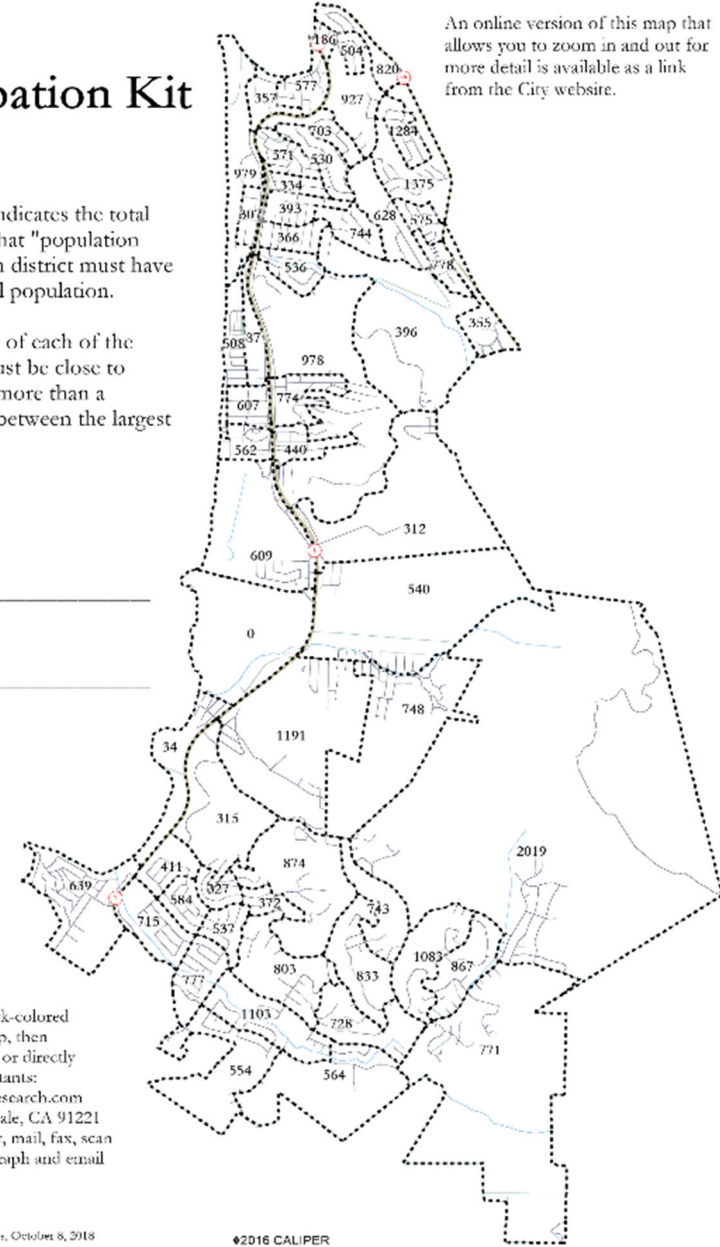
The population of each of the five districts must be close to 7,447, with no more than a 745 difference between the largest and smallest.

Name: \_\_\_\_\_

Phone or email: \_\_\_\_\_

Please use a thick dark-colored pen to draw your map, then submit it at City Hall or directly to our project consultants:  
 Submission@NDCresearch.com  
 P/O Box 5271, Glendale, CA 91221  
 You can hand-deliver, mail, fax, scan and email, or photograph and email your map.

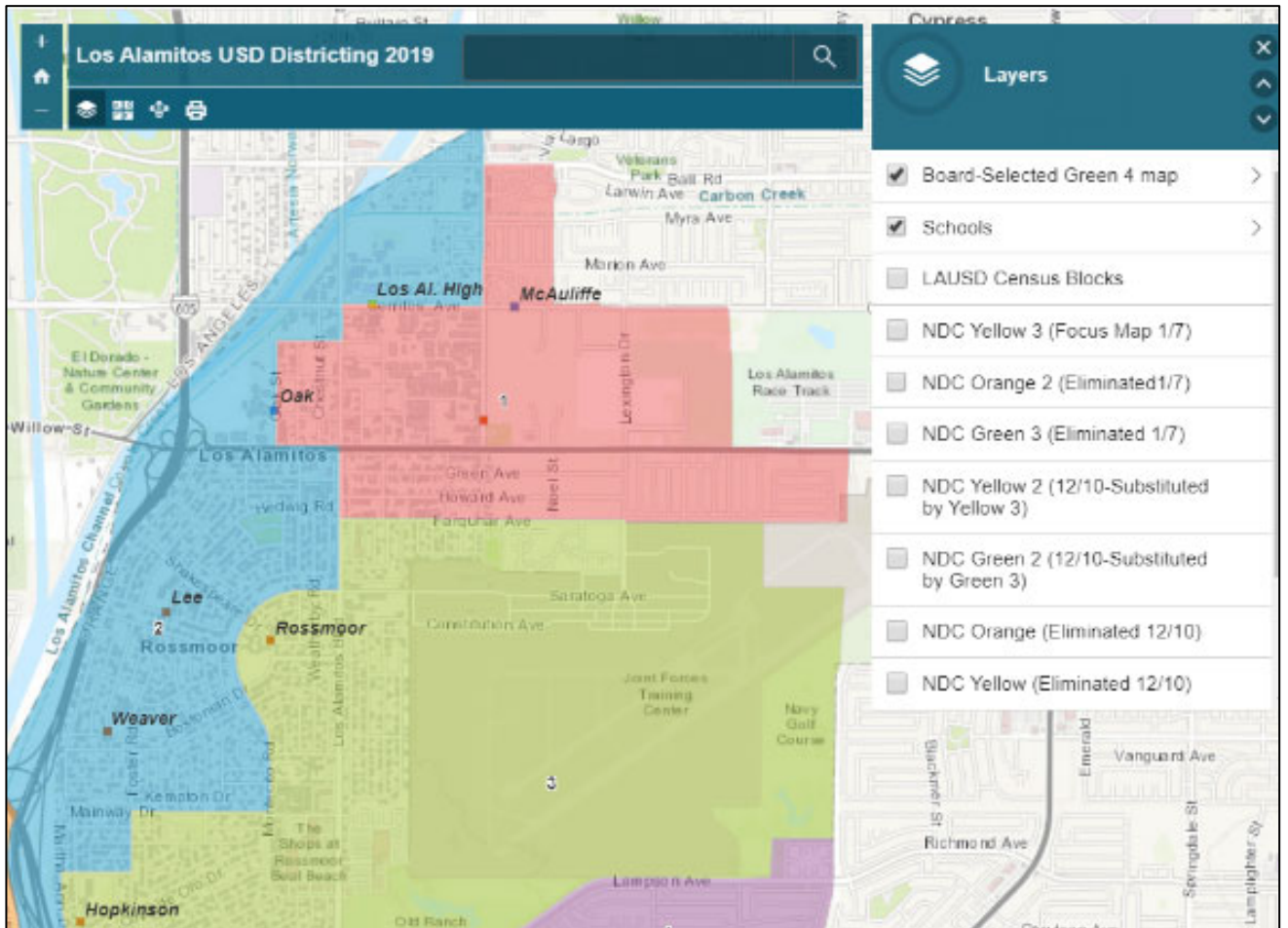
National Demographics, October 8, 2018



An online version of this map that allows you to zoom in and out for more detail is available as a link from the City website.

◆2D16 CALIPER

**Sample NDC “Interactive Review Map”**  
 (used to view and evaluate, not to draw, maps)





## Districing and Redistricting References

All of NDC's former clients – without exception – can be contacted for references. The following is only a sample of references:

Mr. Graham Mitchell. City Manager. City of El Cajon. 200 Civic Center Way. El Cajon. CA 92020. (619) 441-1716. GMitchell@cityofelcajon.us.

Mr. Jason Stilwell. City Manager. City of Santa Maria. 110 E. Cook Street. Santa Maria. CA 93454-5190. (805) 925-0951 ext. 2200. jstilwell@cityofsantamaria.org.

Mr. Marcus Walton. Communications Director. West Contra Costa Unified. 1108 Bissell Ave., Room 211-215. Richmond, CA 94801. 510-205-3092. mwalton@wccusd.net.

Mr. Jonathan Vasquez. Superintendent. Los Nietos School District. 8324 S. Westman Ave., Whittier, CA 90606. (562) 692-0271 Ext. 3212 jonathan\_vasquez@lnsd.net.

Mr. James Atencio. Assistant City Attorney. City of Richmond. 450 Civic Center Plaza. Richmond, CA 94804. 510-620-6509. James\_Atencio@ci.richmond.ca.us.

Mr. Darrell Talbert. City Manager. City of Corona. 400 S Vicentia Avenue. Corona. CA 92882-2187. 951.279.3670. Darrell.Talbert@ci.corona.ca.us.

Mr. David Silberman. Deputy County Counsel. San Mateo County. 400 County Center. 6th Floor. Redwood City. CA 94063. 650-363-4749 dsilberman@smcgov.org.

## **Additional Details of Optional Project Elements**

### **Advisory or Independent Redistricting Commissions**

NDC anticipates that many California jurisdictions will create advisory or independent commissions to manage the redistricting process. NDC welcomes the use of such commissions, and our pricing does not change for jurisdictions creating commissions. But the creation, training, operation and reporting of such commissions often leads to more meetings (and a resulting increase in the “per meeting” project expenses) than a traditional redistricting process conducted primarily by the jurisdiction’s elected leadership.

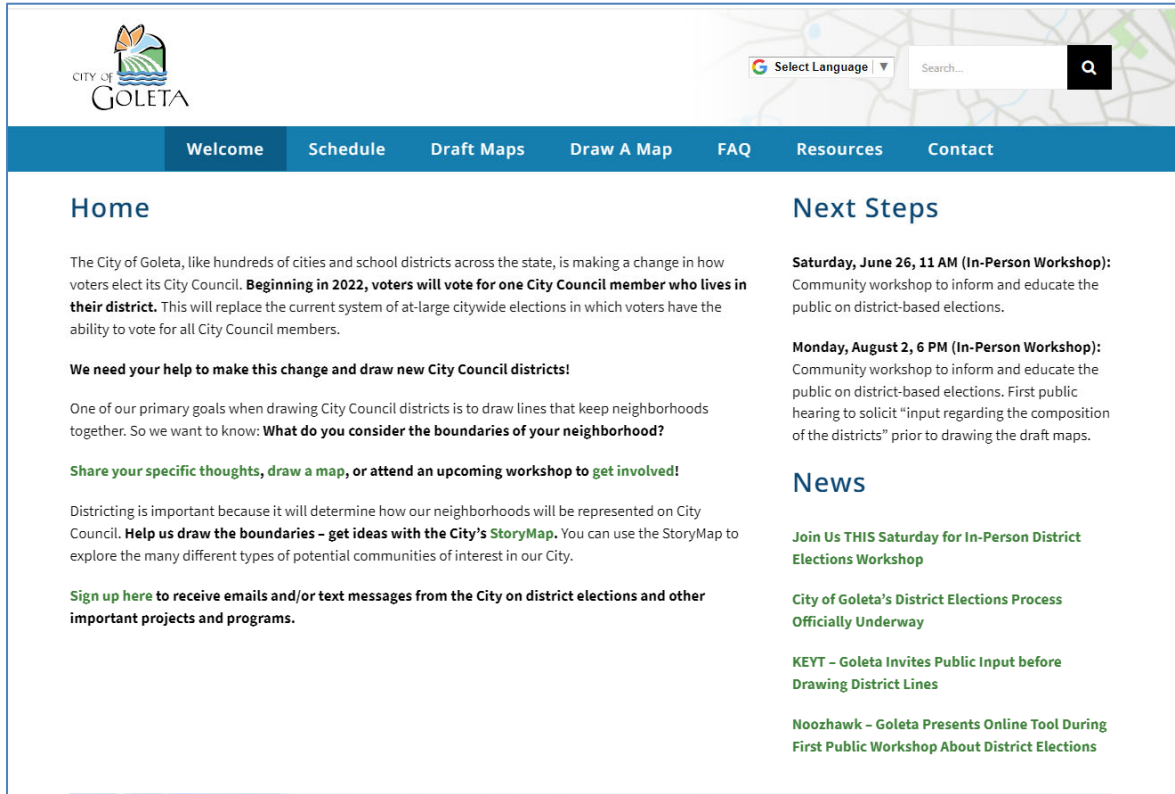
### **Outreach Assistance**

NDC brings topical expertise to your jurisdiction’s outreach efforts, and NDC makes available to all clients our library of sample outreach materials including op-ed articles, postcards, utility bill inserts, flyers, and social media messages. NDC provides all of these materials along with our advice and input on outreach strategy and materials to any interested jurisdiction, but we do not have graphic artists to customize or design such materials in-house.

For larger-scale outreach efforts, especially where jurisdictions wish to send representatives out to regular meetings of existing community organizations, NDC typically works together with a jurisdiction’s in-house communications staff and/or with one or more outreach organizations. We often work with, and highly recommend, Tripepi-Smith, and some information on the services they offer is included at the end of this proposal. And we would be happy to work with any in-house team at the jurisdiction or with any firm or organization the jurisdiction selects. Many projects can be handled by a jurisdiction’s in-house or regular outreach and communications teams (with samples and topic expertise provided by NDC), but a number of jurisdictions seek supplemental outside communications assistance.

### **Project Website**

NDC provides all project materials in website-friendly formats for posting on the jurisdiction’s website. At no cost, NDC will provide project website samples and website language for use on the jurisdiction’s project website. But for jurisdictions that prefer not to take on the challenge of creating and managing a rapidly-changing project website, NDC will create, host, and update project website (below is an image of one such site).



The screenshot shows the City of Goleta website. At the top left is the City of Goleta logo. To the right is a search bar and a language selection dropdown. Below this is a blue navigation bar with the following links: Welcome, Schedule, Draft Maps, Draw A Map, FAQ, Resources, and Contact.

**Home**

The City of Goleta, like hundreds of cities and school districts across the state, is making a change in how voters elect its City Council. **Beginning in 2022, voters will vote for one City Council member who lives in their district.** This will replace the current system of at-large citywide elections in which voters have the ability to vote for all City Council members.

**We need your help to make this change and draw new City Council districts!**

One of our primary goals when drawing City Council districts is to draw lines that keep neighborhoods together. So we want to know: **What do you consider the boundaries of your neighborhood?**

**Share your specific thoughts, draw a map, or attend an upcoming workshop to get involved!**

Districting is important because it will determine how our neighborhoods will be represented on City Council. **Help us draw the boundaries – get ideas with the City’s StoryMap.** You can use the StoryMap to explore the many different types of potential communities of interest in our City.

**Sign up here to receive emails and/or text messages from the City on district elections and other important projects and programs.**

**Next Steps**

**Saturday, June 26, 11 AM (In-Person Workshop):** Community workshop to inform and educate the public on district-based elections.

**Monday, August 2, 6 PM (In-Person Workshop):** Community workshop to inform and educate the public on district-based elections. First public hearing to solicit “input regarding the composition of the districts” prior to drawing the draft maps.

**News**

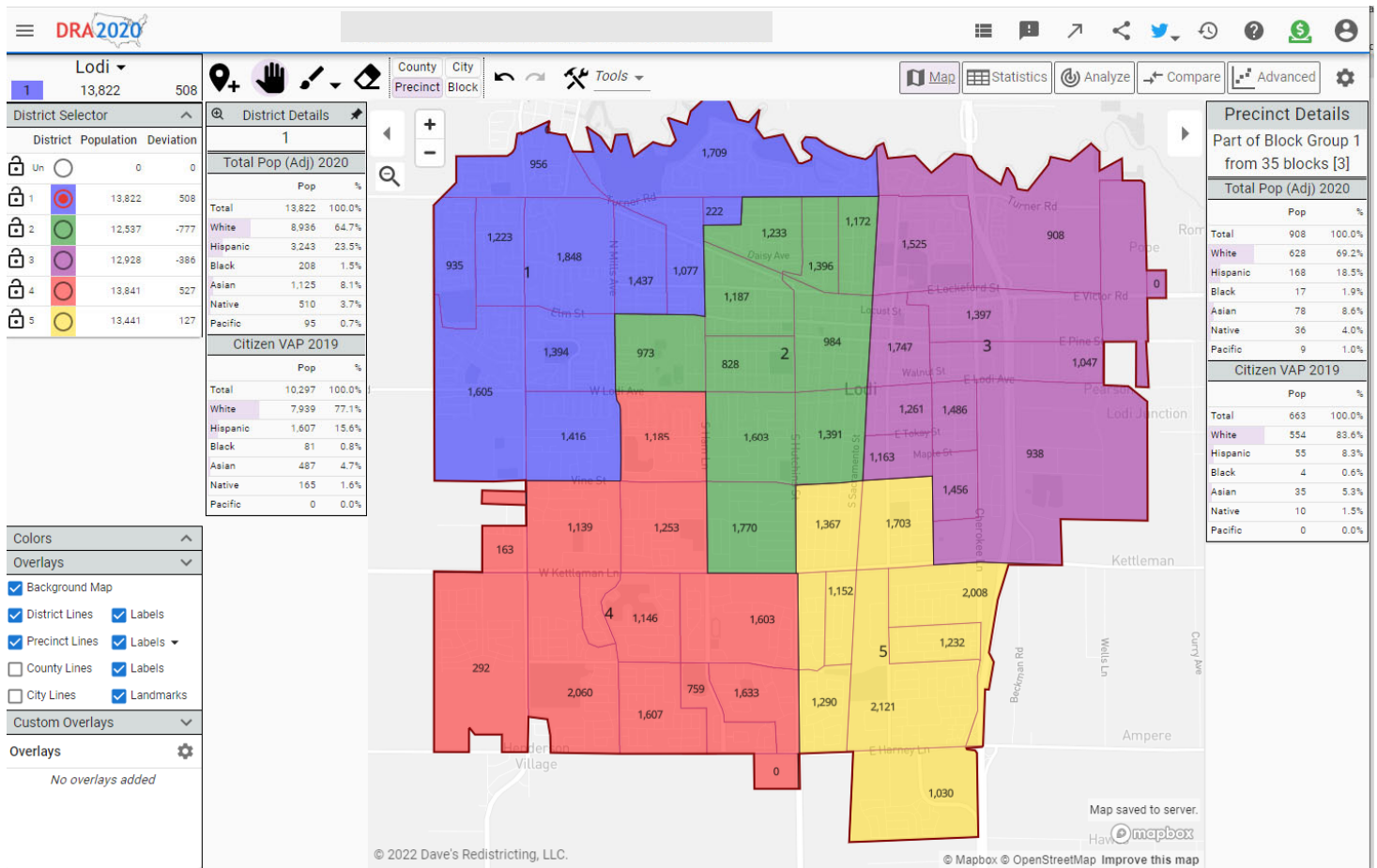
- Join Us THIS Saturday for In-Person District Elections Workshop**
- City of Goleta’s District Elections Process Officially Underway**
- KEYT – Goleta Invites Public Input before Drawing District Lines**
- Noozhawk – Goleta Presents Online Tool During First Public Workshop About District Elections**

## Online Mapping Tool for Public / Resident Use

NDC is the unmatched leader in redistricting tools that empower residents to review draft maps and to develop and submit their own map proposals. NDC is the only firm that has used the online mapping solutions from both ESRI and Caliper Corporation in major redistricting projects.

In literally hundreds of local redistricting projects, NDC has successfully trained members of the public, processed public map submissions, and presented the public map proposals to public hearings and commission meetings. NDC’s online mapping tool options provide user support, hosting, managing, and processing submitted plans in an online interactive system that allows public to draw and submit proposed maps through a standard web browser. Our current preferred public online mapping tool is DRA (detailed below), however if the client prefers NDC also has extensive experience with a number of other options currently available (though often at significantly higher prices).

## DRA Online Mapping Tool



DRA is a simple paintbrush-based tool the public can use to draw and submit proposed draft maps.

Residents simply go to the website link, overlay any of the many demographic shadings they wish to see, and then “paint” the Precincts or Census Blocks that are part of the neighborhood or community of interest they wish to see kept together.

NDC provides both short and in-depth “how to” videos on use of the DRA tool. It is both simple to use for everyone and full of powerful analytic analytics for the “power user” who want them.

**Paper-based Public Mapping Tool**

While online mapping tools are very popular, NDC never forgets those residents who do not have internet access or who simply prefer to not drawing maps online.

At no cost with every online mapping tool, and as a separate option for jurisdictions that for budget or other reasons do not include an online mapping tool, NDC offers our “Public Participation Kit.”

The Kit is a simple one-page map showing streets, city borders, and population counts for NDC-created “Population Unit” geographic areas. Residents draw the map they wish to propose and add up the population counts by hand until they get the right population count in each district. All of the directions needed are right on the single-page form. Examples of these tools, from our work for the City of Lake Forest, are available here: <https://drawlf.org/draw-a-map/>.

### Public Participation Kit

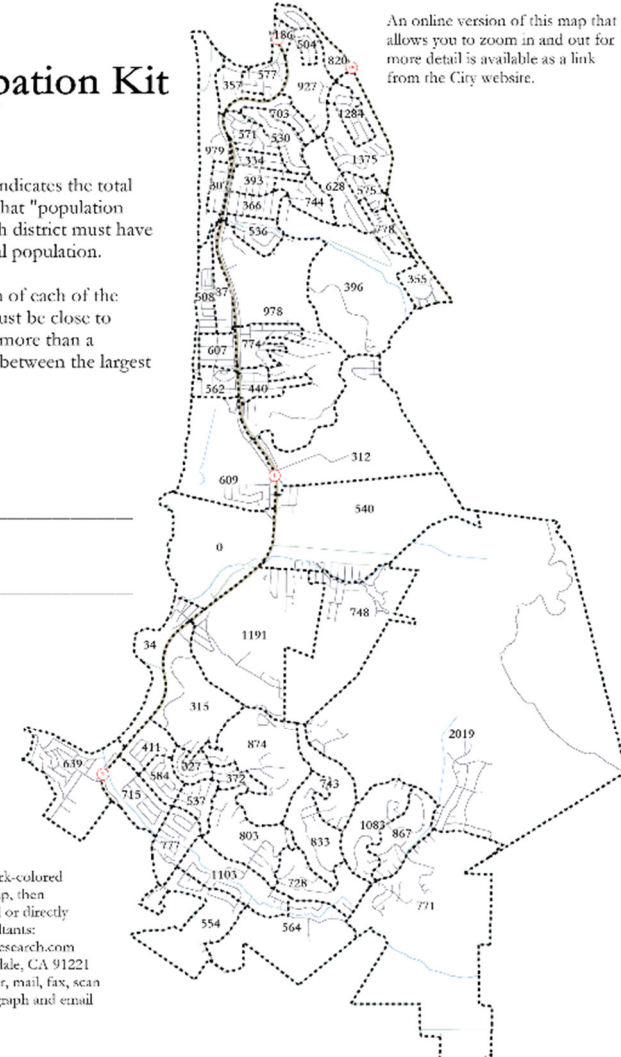
An online version of this map that allows you to zoom in and out for more detail is available as a link from the City website.

Each number indicates the total population of that "population unit" area. Each district must have essentially equal population.

The population of each of the five districts must be close to 7,447, with no more than a 745 difference between the largest and smallest.

Name: \_\_\_\_\_

Phone or email: \_\_\_\_\_



Please use a thick dark-colored pen to draw your map, then submit it at City Hall or directly to our project consultants:  
 Submission@NDCresearch.com  
 PO Box 5271, Glendale, CA 91221  
 You can hand-deliver, mail, fax, scan and email, or photograph and email your map.

National Demographics, October 8, 2018 #2D16 CAL/PER

**Other Potential Project-Related Expenses:**

The most common additional project expenses would be any site or staff costs for conducting the community forums and the cost of printing or copying paper copies of the “Public Participation Kit.” In NDC’s experience, most participants will download and print the Kits in their own homes or offices.





## Conclusion

Since its founding NDC has been the nation's preeminent company devoted to local election systems. To summarize:

1. NDC has more experience in the field of municipal political election systems than any other company.
2. NDC's experience and expertise has been recognized by our hundreds of clients, the California League of Cities, the California School Board Association, the California Special District Association, and the National Conference of State Legislatures.
3. NDC, founded in 1979, has a demonstrated record of financial solvency.
4. NDC's hardware and software resources were specially designed and acquired for districting and redistricting purposes.
5. NDC's highly respected personnel have impeccable credentials in each aspect of the districting and redistricting processes.
6. NDC's suggested approach has been tested in many jurisdictions.
7. Any NDC client can be contacted for testimonials and reference.
8. NDC has demonstrated experience over many years in working with the press and media on local election system issues.
9. Neither the Justice Department nor any Court has ever rejected any of the hundreds of local government districting or redistricting plan submitted by NDC.

NDC takes pride in tailoring each project to the needs and goals of each individual client. NDC is open to any feedback, concerns, requests, or changes regarding this proposal.

NDC looks forward to the opportunity to work with you on this project.

## NDC Standard Districting Scope of Work

- Districting Project Setup and coordination:
  - Development of demographic database including Census Bureau and California Statewide Database data of total population, citizen voting age population, voter registration, voter turnout, and socio-economic data on language spoken at home, renters vs homeowners, age, education level, and other factors useful in identifying communities of interest;
  - Incorporation of any Geographic Information System (GIS) data that the jurisdiction wishes to include and provides (often including school locations; school attendance areas; important local landmarks; or local neighborhood boundaries);
  - Initial telephonic discussion with about data, communities of interest, schedule, criteria and special concerns of the jurisdiction;
  - Assist jurisdiction with developing a communications plan for public outreach, including suggestions for webpage content and design, public feedback logistics, and strategies for engaging constituents;
  - Assist jurisdiction with developing a project plan, including a detailed timeline, goals and objectives, and specific deliverables list;
  - Provide progress reports on an as-needed basis as determined by the project manager and meet regularly with project team;
  - Any phone- or web-conference calls to discuss the project's progress or to answer any questions that may arise;
  - Provide education and guidance on required redistricting criteria, and advice on selecting optional redistricting criteria, for staff and elected officials;
  - Preparation and delivery of pre-districting and post-adoption reports required under Elections Code Section 21130(b);
- Districting Plan Development:
  - Creation of 2 to 4 initial draft maps;
  - Analysis and preparation for presentation of all whole or partial plans submitted by the public;
  - Conversion of all maps and reports to web-friendly versions;
  - Online posting of all maps to an interactive review website;
  - Create any requested additional and/or revised maps as requested;
- Plan implementation:
  - Provide spatial data in GIS-friendly format of any dataset used or created for this project to staff upon request;
  - Work with the County Registrar of Voters to implement the final adopted plan;
- Project Options
  - Number of virtual or in-person meetings (and resulting per-meeting fee);
  - Consultant-prepared and -managed project website;
  - Online mapping tool allowing residents to draw and submit maps;
  - Paper-based mapping tool allowing residents to draw and submit maps.



## Project Pricing

1. **Districing Project Elements** (Covers everything listed above except for per-meeting and optional expenses):..... \$ 24,500

2. **Per-Meeting expense:**

- In-person attendance, per meeting ..... \$ 3,000
- Virtual (telephonic, Zoom, etc.) attendance, per meeting..... \$ 1,500

For each meeting, NDC will prepare meeting materials, including presentation materials and maps; present and explain key concepts, including mandatory and traditional redistricting criteria and “communities of interest”; facilitate conversations; answer questions; and gather feedback on existing and proposed boundaries. Per-meeting prices include all travel and other anticipated meeting-related expenses. Telephone calls to answer questions, discuss project status, and other standard project management tasks do not count as meetings and do not result in any charge.

3. **Optional Project Elements:**

a) Project website ..... \$ 6,500

b) Public mapping tool options:

- Online and paper system including all elements below ..... \$ 4,500
  - DRA (an easy-to-use online mapping tool, also known as "Dave's Redistricting App")
  - Public Participation Kit paper-based mapping tool

c) Public Participation Kit mapping tool alone ..... \$ 3,500



**Proposal Acceptance**

The terms of this proposal are available for 90 calendar days from its delivery to you. In most situations, NDC is open to extending that period of time to meet any particular needs of your jurisdiction.

If your jurisdiction has specific contract and/or letter of agreement language you prefer to use, please provide it and ignore the signature block below. If you prefer, simply sign two copies of this proposal in the signature block below and return them to NDC. Once signed by NDC, one copy will be returned to you.

Thank you.

For National Demographics Corporation

For Imperial Valley Healthcare  
District

\_\_\_\_\_  
Douglas Johnson, President

\_\_\_\_\_

\_\_\_\_\_  
Date

\_\_\_\_\_  
Date

March 7, 2024

Adriana R. Ochoa, Partner  
Procopio, Cory, Hargreaves & Savitch LLP  
525 B Street, Suite 2200,  
San Diego, CA 92101

Dear Ms. Ochoa,

Thank you for reaching out to Redistricting Partners on behalf of your client's need to establish election boundaries for their nascent healthcare district. Redistricting Partners has extensive experience in California Voting Rights Act conversions and traditional redistrictings that is necessary to help guide the Imperial Valley Healthcare District through their initial districting process. We have worked with over 100 agencies, large and small, on their decennial redistricting process, conversions to districted elections under the CVRA, and other related projects, such as racially polarized voting analyses. Our client list from over the last redistricting cycle includes more than 20 counties, 25 cities, and numerous special districts, with many clients in the Imperial Valley region, including the Imperial County Board of Supervisors and Imperial Irrigation District. To see a full list of clients, visit: <https://redistrictingpartners.com/clients/>

Our responsibilities include walking the Board of Directors, staff and the public through the background of the US Census data and districting process, building a record of community input on potential lines, and overseeing the technical aspects of implementing the adopted map with the relevant local county elections offices.

I have attached an outline of our scope of services for agencies converting to by-district elections under the CVRA. In most cases, for a special district using the safe harbor provisions under the CVRA's five-hearing structure and the FAIR MAPS Act requirements, the cost would be \$37,000, with potential additional costs if the District wants features such as an online mapping tool or additional subcontracted outreach services. The Imperial Valley Healthcare District's districting process is unique in the sense that we will be following Assembly Bill 918 to ensure the District is in compliance with all state requirements. In terms of costs, we will treat this similarly to a CVRA conversion process.

We are confident that our experience and professionalism will exceed your expectations. We understand that this is a newly established healthcare district, so creating election districts that best represent the region will help ensure the success of the Board of Directors. Our goal is to make this districting process as smooth as possible. We look forward to working with your District on this project.

Sincerely,



Paul Mitchell  
Owner, Redistricting Partners

## **Scope of Services - CVRA Conversion**

---

Redistricting Partners has been working for the past decade assisting dozens of municipalities, school districts, and special districts with conversions to districted election systems under the California Voting Rights Act (CVRA).

The CVRA requires all agencies (cities, school boards, community colleges and other special districts) to convert to by-district election systems if they have signs of racially polarized voting. Recent amendments to the law allow for a faster, easier transition, provided that the agency follow specific "safe harbor" rules regarding the timing, structure, and transparency in the districting process.

The following is an outline of the services provided in this districting effort.

### **Public Engagement**

The CVRA sets a structure for public engagement which includes five public hearings: two conducted prior to line drawing, two more held for public input and changes after maps have been made public, and one final hearing for adoption of a map that has been made public for 7 days prior to adoption.

Redistricting Partners will work with the District in conducting these presentations, gathering and documenting public input, and utilizing these hearings as a means for determining initial criteria for draft maps and amending maps that have been produced.

In addition, Redistricting Partners traditionally utilizes three methods for soliciting public input during this process.

- 1) The use of a simple community of interest worksheet, which allows the public to describe their community of interest, give evidence of what binds that community together and defines it, and provide any kind of drawing or map of that area. This can be used in-person at public hearings or completed by the public and emailed as a form of submitted testimony.
- 2) An in-person or online interactive workshop where physical maps are provided showing population densities, and the public is assisted in either drawing their communities of interest or drawing draft maps.
- 3) An online mapping option to facilitate deeper community engagement by allowing members of the public to draw and describe their community of interest or draw potential district lines.

Our staff includes experts in civic engagement, community outreach, and will assist in communicating needs for public engagement at client direction.

### **GIS and Data**

The GIS backbone of redistricting is the Topologically Integrated Geographic Encoding and Referencing, or TIGER, a format used by the United States Census Bureau. This will serve as the geographic backbone of the redistricting project. The core TIGER/Line Files and Shapefiles do

not include demographic data but do contain information about the external boundaries of cities, counties and other districts, and often are the same geography used in the creation of precincts.

Other districts, such as community colleges, water boards, and other special districts may utilize other geographic layers for their external boundaries, such as parcel layers, and some counties rely on parcel layers entirely for the creation of their precincts. Redistricting Partners has more than a decade of experience dealing with these issues and working with county registrars to process the redistricting files in both formats.

The decennial census redistricting data specifically tailored to each jurisdiction will be utilized within this TIGER geography. This data, under new California law, will also include the reallocation of incarcerated population, and be supplemented with the most recent American Community Survey (ACS) dataset, including estimated total population and Citizen Voting Age Population (CVAP) which quantifies ethnic populations for the purposes of the Federal Voting Rights Act.

Additional datasets can be utilized in redistricting based on the client needs. For example, in a healthcare district there could be a geographic dataset of underlying service areas or facilities, or at a community college there might be information on campuses and feeder high schools that serve as a geographic dataset to inform the districting process. Redistricting Partners is adept at helping agencies utilize these different pieces of geographic information within one project.

### **Meetings & Creation of Lines**

Redistricting Partners will participate in public hearings either remotely or in-person, based on the health and safety guidance at the time. Once mapping can be conducted, Redistricting Partners will create three sets of potential lines following traditional redistricting criteria including that election-districts be contiguous, compact, and follow traditional governmental or community lines and natural / physical contours of the district geography and input from the initial public hearings.

Maps that are created are provided in four formats:

- Printable 8.5x11 Mapping and Data PDFs for dissemination with meeting agenda or posting on the public-facing website. These maps provide an overview and will often show neighborhoods, significant landmarks or key facilities, but do not go down to the street-level.
- Interactive online maps, like Google Maps, with the proposed district boundaries, including the embedded data calculations for population, ethnicity, and any other factors that are key to the district analysis.
- Shapefile and census block equivalency files for use by any GIS staff or members of the public with GIS mapping capabilities.

Following the presentation of maps at the third public hearing Redistricting Partners will take any information gleaned from public comments or elected official input to create additional amended maps and engage in a process of selecting and finalizing mapping options for the fourth public hearing. Alternatively, Redistricting Partners could continue to collect public information and only create new versions after the fourth public hearing.

Under the California Voting Rights Act the final hearing will be for a vote only on the map which has been finalized and published within seven days prior to adoption. This mapping option will be produced by Redistricting Partners with all the additional technical elements necessary for the final resolution.

### **Adoption/ Processing of new lines**

Once lines are adopted, Redistricting Partners will work with the County Registrar(s) staff in order to complete the process and make new lines available for the next available election. This processing includes:

- Documentation from public meetings, signed resolution
- Electronic PDF maps of new election district boundaries
- GIS Shapefiles for county staff to assign precincts
- Metes and Bounds legal document with written description of district boundaries
- Census Block equivalency files and shapefiles for a backup of district lines in latest US Census geographic data.

### **Optional Elements**

Beyond the CVRA Safe Harbor five meeting structure, contracts can be adjusted to allow for additional public meetings or interactive workshops.

Additional outreach programs, including in-language outreach, are available through Redistricting Partners sub-vendors. These can range from small engagements to create materials and promotions for public engagement, and grow into large emailing, mass- mailing, digital, radio and cable TV ads promoting the redistricting process. Language services are also available through a sub-vendor contract.

For public online mapping we recommend a public community engagement and district mapping tool developed by Tufts University and managed by Redistricting Partners.



## TYPICAL CVRA FIVE HEARING STRUCTURE

	<b>Purpose of Hearing</b>
1 <sup>st</sup> Public Hearing	<p>Public Hearing with information about the districting process, descriptions of the data and mapping tools, introduction of ways the community can provide input.</p> <p>The purpose of this introductory hearing is to provide information to the public and solicit input from the public and the Board of Directors on where communities of interest exist, and how those can contribute to the building of potential districts.</p>
2 <sup>nd</sup> Public Hearing	Repeat of first hearing, with additional emphasis on tools for providing input, potentially an overview or training for online mapping tools, emphasis on receiving community of interest testimony for the purposes of driving map creation.
3 <sup>rd</sup> Public Hearing	Public Hearing with presentation of maps of new potential district boundaries and a proposed district numbering system produced by the demographer and <b>published seven days in advance</b> , with a summary of how mapping options were drawn from testimony and public input received during the previous hearings. These maps are expected to drive additional feedback from the public and the Board of Directors.
4 <sup>th</sup> Public Hearing	Public Hearing with revised map(s) of proposed district boundaries and a proposed district numbering system produced by the demographer and <b>published seven days in advance</b> . Additional public input regarding the revised map(s) and concluding with direction from the Board on a final map that will be placed on the calendar for an upcoming up/down vote on the completed districting plan.
5 <sup>th</sup> Public Hearing	Public Hearing to adopt final map that has been published for seven days.

### Full CVRA Districting

The minimum required five-meeting structure before the Board of Directors as required by the CVRA and working with staff on the districting process, methodologies, technology, population data and any related VRA requirements and timeline.

Creation of mapping options, evaluation of public testimony, working with legal counsel on analyzing compliance with state and federal laws, other laws, and traditional districting criteria. Assisting with final map and staff reports. Additional duties as required.

*Principal Staff:* Paul Mitchell & Liz Stitt

**Cost: \$37,000**

*Cost of additional meeting(s) if needed:* \$1,500/meeting

### Public Mapping Tools

DistrictR – an online tool developed by the MGGG Redistricting Lab, a team of researchers at Tisch College of Tufts University allowing for mapping of communities of interest and drawing of district lines.

**Online Public Software + Training: \$8,000**

## Partial Client List

New York State	City of Redwood City	Belmont-Redwood Shores School District
New York City	City of Riverside	Roseville City School District
Butte County	City of Roseville	Goleta Water District
Glenn County	City of San Jose	Valley Water
Humboldt County	City of San Mateo	Coastside Fire District
Imperial County	City of Santa Ana	Coastside Water District
Kern County	City of Santa Rosa	Goleta West Sanitary District
Napa County	City of Victorville	Imperial Irrigation District
San Joaquin County	City of West Sacramento	Montara Water & Sanitary District
San Luis Obispo County	Fresno County BOE	Rincon Water District
Santa Clara County	Napa County BOE	Santa Clara Valley Open Space Authority
Siskiyou County	Orange County BOE	Salinas Valley Memorial Healthcare
Solano County	Irvine County BOE	Cucamonga Valley Water District
Ventura County	San Luis Obispo BOE	Coalinga Regional Medical District
Yolo County	Ventura County BOE	Solano Irrigation District
City of Bakersfield	Barstow CCD	Sequoia Healthcare District
City of Belmont	Cabrillo CCD	San Mateo County Harbor District
City of Berkeley	Cerritos CCD	Cosumnes Services District
City of Burlingame	Compton CCD	Nevada Irrigation District
City of Carpinteria	Cuesta College CCD	Novato Fire District
City of Davis	Foothill DeAnza CCD	North Marin Water District
City of Long Beach	Grossmont Cuyamaca CCD	Citrus Heights Water District
City of Los Angeles	Kern CCD	Midpeninsula Water District
City of Martinez	Long Beach CCD	Olivenhain Water District
City of Mesa, AZ	Los Rios CCD	Ramona Water District
City of Millbrae	Mt. San Antonio CCD	
City of Modesto	Mt. San Jacinto CCD	
City of Napa	Pasadena CCD	
City of Oakland	Rio Hondo CCD	
City of Ojai	San Bernardino CCD	
City of Parlier	San Jose Evergreen CCD	
City of Petaluma	Victor Valley CCD	

## Experience Summary

Redistricting Partners has been working for the last 13+ years on redistricting, racially polarized voting analysis, California Voting Rights Act (CVRA) implementation, and mid-decade redistricting work, primarily in California, for the past decade, with GIS and political experience that goes back more than 20 years.

Redistricting Partners, headed by Paul Mitchell, was formed with a focus on engaging in the statewide redistricting process under the new California Redistricting Commission in 2011. This work quickly moved into local municipal redistricting, advising and implementing transitions from at-large election systems to districted election systems.

For the last decade, much of our work has been with cities, community college districts, school boards and other kinds of agencies, such as hospital districts, water boards and other special districts.

Mitchell has conducted the redistricting for states, cities, school boards and community college districts, more than 100 in total, including the State of New York Independent Redistricting Commission, the Los Angeles City Council Redistricting Commission, the Long Beach Independent Redistricting Commission, commissions in Oakland, Berkeley and Mesa Az. His firm's work on racially polarized voting analysis and demographics has aided dozens of agencies as they navigate the California and Federal Voting Rights Acts.

Mitchell also works with nonprofit organizations, such as the Irvine Foundation, American Civil Liberties Union, the Advancement Project, Common Cause, Election Reformers and others in building community engagement and working throughout California and nationally on elections and voting issues, including advising in the State of New Mexico's inaugural redistricting commission, working with the State Ethics Committee on guidelines for commissioners and evaluating the final maps. In total, Mitchell and his firm has worked in more than 15 states around the country advising on statewide redistricting.

Mitchell has been regularly cited in the media as an expert on elections and redistricting, including as the subject of a CNN Presents special on the decennial redistricting process, being interviewed on the PBS News Hour election coverage in 2020, participating in the 538 Podcast series on redistricting reform, and as a regular analyst on California-based network TV election coverage.

For the past 12 years, Mitchell has also served as Vice President of Political Data where he works with campaigns, nonprofits and universities, with a specialty in polling and survey data. Mitchell earned his associate degree from Orange Coast College, an undergraduate from American University, and a Master's in Public Policy from USC.

The other main staff who would serve on this project is Liz Stitt, Chief Administrative Officer and Senior Line Drawer with Redistricting Partners. Stitt has a decade of experience in public policy and personally worked on over 50 CVRA conversions and redistrictings. She has a master's degree in public affairs from UT Austin and undergraduate degrees from UC Davis. She has been involved in studies of racially polarized analysis, analysis of redistricting ensembles and continues to lead local conversions to districted elections under the California Voting Rights Act.

**THE IMPERIAL VALLEY HEALTHCARE DISTRICT MET IN SPECIAL SESSION ON THE 22nd OF FEBRUARY 2024 AT 275 MAIN STREET EL CENTRO, CA. CITY OF EL CENTRO ON THE DATE, HOUR AND PLACE DULY ESTABLISHED OR THE HOLDING OF SAID MEETING.**

**TO CALL ORDER:**

The meeting was called to order at 6:08pm by Katherine Burnworth and led those present in the pledge of allegiance.

**ROLL CALL-DETERMINATION OF QUARUM:**

President	Katherine Burnworth
Vice-President	Laura Goodsell
Secretary	Arturo Proctor
Treasurer	Donald W. Medart, Jr.
Trustee	Enola Berker
Trustee	Rodolfo Valdez
Trustee	James Garcia

**GUESTS:**

Tomas Virgen-Support for IVHD (AB 918)

**APPROVAL OF AGENDA:**

Motion was made by Board Member Goodsell and second by Board Member Medart to approve the agenda for February 22, 2024. Motion passed by the following vote wit:

AYES: Burnworth, Goodsell, Proctor, Medart, Berker, Valdez

NOES: None

**ADMINISTRATION OF THE OATH OF OFFICE TO NEW BOARD OF DIRECTOR OF THE IMPERIAL VALLEY HEALTHCARE DISTRICT (SEELEY/OCOTILLO APPOINTEE)**

James Garcia was sworn in as Board of Director of the Imperial Valley Healthcare District.

**CLOSED SESSION - PUBLIC EMPLOYEE APPOINTMENT (GOV.CODE 54957(B)(1))**

**TITLE: LEGAL COUNSEL**

**REPORT OUT OF CLOSED SESSION**

**-RESUME OPEN SESSION PORTION OF MEETING AT 6:00 P.M.-**

Motion was made by Board Member Berker and second by Board Member Goodsell to approve appointing an intern general counsel services from Procopio. Motion passed by the following vote wit:

AYES: Burnworth, Goodsell, Proctor, Medart, Berker, Valdez

NOES: None

Adriana Ochoa partner with Procopio introduced herself and thanked everyone and is happy to be assisting the IVHD directors with legal assistance.

**APPROVAL OF AGENDA:**

Motion was made by Board Member Goodsell and second by Board Member Berker to approve the agenda for February 22, 2024. Motion passed by the following vote wit:

AYES: Burnworth, Goodsell, Proctor, Medart, Berker, Valdez, Garcia

NOES: None

**PUBLIC COMMENT TIME:**

Kevin Smith from Brawley spoke about merger and authorizations.

Pete Rodriguez welcomed the Directors and expressed that is all for moving forward. He trusts all to work in good faith.

Katie Santillan from PMH is here because everyone here was picked for a very important, very important decision that is actually a matter of life. This is not a game. Just to put it in perspective is that she wants them to know that we cheer for everyone that does good. One thing that we are asking from all the board is transparency. Transparency meaning honesty and respect. This is not a delay and this is not a game. We are not asking for a delay. We are asking for you to do your due diligence. What is the outcome of trying to rush something when it could be a matter of not having a hospital and then you are going to be forced to go to San Diego? We have been trying to not delay and give as much information as possible as we can from Pioneers Memorial Hospital. All of our board members except for one have health experience except for one and have business and know quite a bit. We want to share. We don't want you to make the same mistakes that have happened before to Calexico and have now happened to El Centro because of disparity and because of their mistakes. Now they have the whole county involved. They went to LAFCO to do it the proper way and El Centro went the first time and they said yes and the second time around they went and got Mr. Garcia involved. Mr. Garcia is not an expert. We are asking to repair it so we don't dissolve two hospitals. We can't afford it. They are not going to have a choice and end up going to San Diego. One of the things that was talked about was having to do a feasibility study and all agreed to do it. LAFCO went ahead and did it. The board of supervisors agreed to get a mediator to find out what was going on and find out what would be the best thing to do. Now on that agreement it stated that the three hospitals Calexico, El Centro and Brawley would agree and they had to agree to get that. Brawley has agreed and Calexico and El Centro have not shared information. Mrs. Santillan shared a copy of the agreement and the information to the board for them to review.

**CONSENT CALENDAR:**

- a. Approve minutes for meetings of February 8, 2024.

Motion was made by Board Member Berker and seconded by Board Member Proctor to approve the minutes for February 8, 2024. Motion passed by the following wit:

AYES: Burnworth, Goodsell, Medart, Proctor, Berker, Valdez, Garcia

NOES: None

## **BOARD COMMENTS:**

None

## **DISCUSSION AND/OR ACTION ITEMS:**

- A. Discussion and/or Action: The Kaufman-Hall Study and the Imperial County LAFCO BAE Study.

A presentation was given via zoom on BAE Study.

Board Member Burnworth feels that it is safe to say that what this board needs are both hospitals to be very transparent and give somebody whether it be they or comment all the data to be able to do this because that data is worse than no data. She thinks we have holes in this data, and we need everybody to come together to do that and that way this board can have an unbiased opinion and a very realistic transparent opinion of this and what is going to happen, and this is what is going to cost. That way we can make the best decisions we can.

Board Member Medart requested for the Board President from Heffernan to take back to her board to request the release of that information. He also requested Mr. Oliva from El Centro Regional to take that back to his board and request for the information to be released. He does believe that it is important to be provided with the most information we can get to be truly transparent and make the best decision possible for the citizens.

Board Member Berker does think that we need a detailed report to compare and does agree that we possibly do need to ask for our own feasibility study. Board Member Medart agrees with Board Member Berker.

- B. Discussion and/or Action: Association of California Healthcare District's Membership Application and Cost.

Mr. Virgen reported that he had a conversation with Michelle from ACHD and their recommendation was that Pioneers is renewing their membership in April sometimes and she said she was going to lump us with them because they are the biggest district locally right now. They are going to try and put it together to give us a better rate because we do not have any assets yet. They are going to look and see if they can get us independent or if we have to bundle with Pioneers and work something out. They are going to get back to us with that information and hopefully have that information for the next meeting.

- C. Discussion and/or Action: Directors and Officers Liability Insurance Update/Review for Quote Requests and Costs for IVHD D&O Insurance Coverage.

Mr. Virgen reported that they sent him an application and we will fill it out in the next couple of days and it will be sent out.

- D. Discussion and/or Action: Discussion of General Counsel legal services. Authorize Request of Proposals for Legal Services.

Mr. Virgen reported that we talked about getting an RFP ready. Mr. Rivera was working on the document, but we also had a discussion on need legal sooner rather than later. Obviously having

legal on board will help us get a better grip on the legal issues that are going on and clarity. At same time helping us have something internally to move forward and find the RFP.

Board Member Burnworth wanted it noted for the record that Procopio will not be assisting in writing the RFP.

Board Member Goodsell informed everyone that Procopio will be able to bid but will not be active in the process of developing the RFP.

E. Discussion and/or Action: Request for Proposals for Chief Financial Officer for IVHD.

Mr. Virgen recommends going through our legal team to get that RFP going and define how much of a CFO do you want. Do you want somebody to interpret all this data, or do we need to get a forensic account to come in and delve into all the mathematics of this and other studies? That we get numbers from a different source or is there something that we can do with the local CFO's? At some point we did draft a document like an NDA confidentiality agreement for those and at the time one of the parties did not want to do it because they wanted to wait IVHD to request it and then we can report it to them. To develop the RFP, we need to find out the job description, full-time, part-time and what the scope of work is.

Board Member Burnworth thinks that what we first need to do is have somebody that collects all the data and thinks the two CFOs of the hospitals can do it and that way we can do a feasibility study of our own, maybe before we hire a CFO.

Board Member Berker would like to see if we are the two CFOs to compile data; it is all the same formula. Also, she thinks that in hiring a CFO that CFO can be a consulting company. Someone who actually audits hospital operations and that way they know everywhere where to look verses CFO's she knows they have their numbers and if we have someone from a consulting company that actually audits everything that is going on in the hospital and identifies deficiencies and thinks that would be better than a total CFO so maybe we can find someone that does both that would be great.

Mr. Virgen was directed to work with legal counsel to get an RFP out for a consulting firm.

Motion was made by Board Member Garcia to direct Mr. Virgen to look into hiring a consultant and to create a job statement of work and to bring back to the board to present at the next meeting and seconded by Board Member Berker. Motion passed by the following wit:

AYES: Burnworth, Goodsell, Medart, Proctor, Berker, Valdez, Garcia

NOES: None

**ITEMS FOR FUTURE AGENDA:**

Kaufman report

Proposals for consultants

Dissolution of both districts

**ADJOURNMENT:**

With no future business to discuss, Board Member Goodsell made a motion to adjourn the meeting at 7:45 p.m. Second by Board Member Medart. All in favor.